

# WONE WAVE



**PARTNERSHIP PROPOSAL**

# WHO IS ONEWAVE?

OneWave is a non-profit surf community raising awareness of mental health with a simple recipe...

Saltwater Therapy, Surfing and fluoro.

OneWave is all it takes!

WATCH VIDEO 





*"If it wasn't for OneWave  
I wouldn't be here.*

*OneWave saved my life."*

**ONEWAVE FLURO FRIDAY PARTICIPANT**

# OUR STORY

When OneWave Founder Grant Trebilco was diagnosed with bipolar in 2012, it was surfing with his family and mates that helped him most. Sometimes, OneWave is all it takes!

Grant had a dream of giving more people the chance to ride waves and talk about mental health. So one Friday morning in March 2013, Grant dressed up in a shirt and tie and surfed solo at Bondi Beach to spark conversations about mental health.

That was OneWave's first Fluro Friday event, which have now taken place at over **200 beaches in 50 countries.**



# OUR PROGRAMS



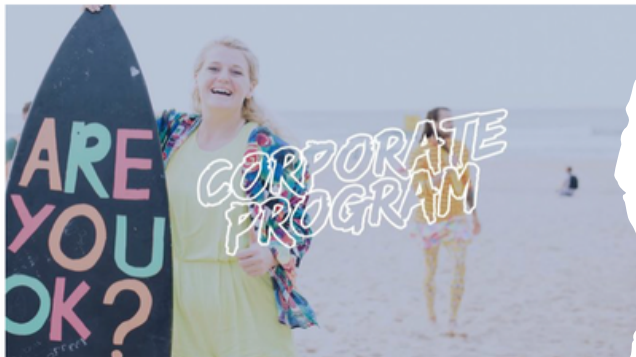
## COMMUNITY

OneWave runs free weekly Fluro Friday sessions where the community dresses in bright Fluro outfits and shares waves and stories to raise awareness of mental health.



## SCHOOL

OneWave's 'Free the Funk' school programs are delivered in primary, secondary and tertiary schools to raise awareness of mental health and provide tips on how to lead a mentally healthy life.



## CORPORATE

OneWave's corporate programs helps start much needed conversations about mental health in the workplace.

# WE NEED YOUR SUPPORT

**In 2024, we have an ambitious goal to reach 15,000 young people in schools across Australia and New Zealand.**

**We need your support to deliver our 'Free the Funk' mental health awareness programs.**



# 'FREE THE FUNK' SCHOOL PROGRAM

Our mental health  
school programs  
include:

**Education**  
**Awareness**  
**Story sharing**  
**Tips & Tools**

We have helped  
over **45,000+** young  
people to date.

# SCHOOL PROGRAM TESTIMONIALS

***"Instantly, OneWave captured the full attention of the boys, who were blown away by OneWave's honesty and passion for letting the boys know that their mental health matters and it was ok to talk about it.***

***Since the OneWave talk, the students have felt more comfortable talking about their mental health, it has made our community stronger "***

***School Counsellor/Phychologist, St Pauls Catholic College***

***"Last year, OneWave ran the most amazing session with my Year 5 and 6 students at Clovelly Public school. Asking the kids how they free the funk has created some awesome conversations around mental health.***

***It has had the most amazing impact."***

***Primary School Teacher, Clovelly Public School***



# PARTNER WITH ONEWAVE

OneWave has a loyal **community**, global **reach** and a **unique** approach to raising awareness of mental health.

When you commit to partnering with OneWave, you will change lives, increase employee and customer **engagement** and **raise your business profile**.

**Together we can make a real difference.**



# PARTNERSHIP BENEFITS



- ✓ INSPIRE AND MOTIVATE YOUR STAFF
- ✓ CREATE A HEALTHY MENTAL HEALTH CULTURE
- ✓ BUILD CLOSER TIES WITH LOCAL COMMUNITIES
- ✓ ALIGN YOUR BRAND TO A GLOBAL AUDIENCE
- ✓ GENERATE GREATER MEDIA EXPOSURE
- ✓ INCREASE CUSTOMER LOYALTY
- ✓ BRING YOUR SUSTAINABILITY STRATEGY TO LIFE



# WHAT AUDIENCE WILL YOUR BRAND BE EXPOSED TO?

50,000+ OneWave online community

10,000+ school program attendees per year

7,000+ beach attendees per year

30+ communities worldwide

10,000+ school program attendees per year

Global media coverage



# ONEWAVE MEDIA EXPOSURE



## Prince Harry and Meghan hailed as lifesavers after 'anti-bad vibe' group hug in Bondi

Duke and Duchess of Sussex don leis on Sydney sand to shine spotlight on mental health



Prince Harry and Meghan join the surfing group OneWave's 'Fluro Friday' gathering at Bondi beach on day four of their Australian tour. Photograph: Dominic Lipinski/AP



Prince Harry and Meghan posed for photos with members of Fluro Friday

Prince Harry and Meghan kicked off their shoes and went barefoot on Bondi Beach, as they continued their tour of Australia and New Zealand.



Prince Harry and Duchess Meghan got casual to meet a local surfing community group, OneWave, at Bondi Beach Sydney. Dominic Lipinski, AP



## More Than A Sport: How Surfing Can Help Mental Health Recovery



AQUABLUMPS Grant Trebilco surfing at OneWave's first 'Fluro Friday'.



CELEBRITIES ▾ ROYALTY ▾ U.S. ▾ FASHION ▾ LIFESTYLE ▾ BEAUTY ▾ ENTERTAINMENT ▾

HOME / ROYALTY

## Day 4 of Prince Harry and Meghan Markle's royal tour: Bondi Beach, yoga, surfing and more

UPDATED ON 19 OCT 2018



Albany Advertiser | Great Southern | Regional WA

## One Wave Great Southern providing saltwater therapy and fluro fun on Fridays

Kellie Balaam | Albany Advertiser  
Fri, 18 March 2022 5:47AM

Kellie Balaam



One Wave Albany members at Muttonbird Beach. Credit: Isabelle Osborne

# SUPPORTERS OF ONEWAVE

## CURRENT ONEWAVE PARTNERS



## OTHER COMPANIES THAT HAVE SUPPORTED ONEWAVE



# COMMUNITY TESTIMONIALS

*"Fluro Friday has had a very positive impact! My family, Psychologist and Psychiatrist have all noticed how I seem to be in much better spirits when I attend regularly. I've noticed that it has a lasting effect on my mood during the week."*

*"I feel a sense of belonging and it makes me feel even more proud of how far I have come....1 year ago, I couldn't leave my house or talk to strangers!"*

**ONE  
WAVE**





## CORPORATE TESTIMONIAL

*“The OneWave team shared their own very personal and moving stories, which naturally opened up conversations between us as a group.*”

*Talking about our personal experiences made us all realise that everyone is impacted in some form, and it’s completely normal and ok to talk about it.*

*It was a valuable reminder for people that it’s ok to ask for help if needed.”*

**redballoon** 

# THANK YOU!

# ONE WAVE

To find out more about becoming a  
OneWave Partner contact:

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